great-white.in

GreatWhite
Electricals









Norms and rules aren't meant for the world of design. It takes an imagination like no other to start a trend. An idea drives the change and passion fuels the creation.

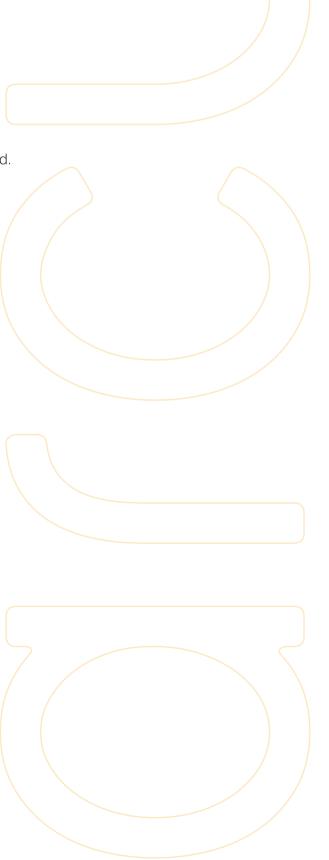
Welcome to ARCUS.

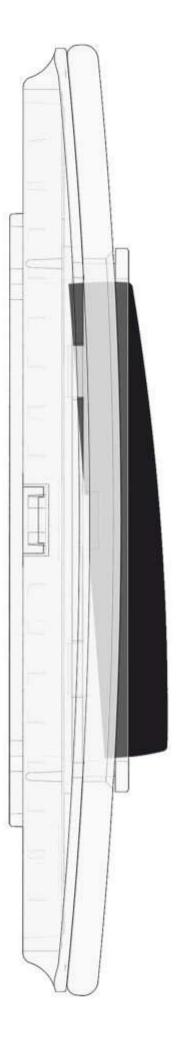
It's taking the world of switches to the next level.

Bid adieu to straight lines and welcome the brilliance of curves. A slight curve can make a massive difference to your interiors. Arcus switches give an arc like look that is unconventional.

Come, discover













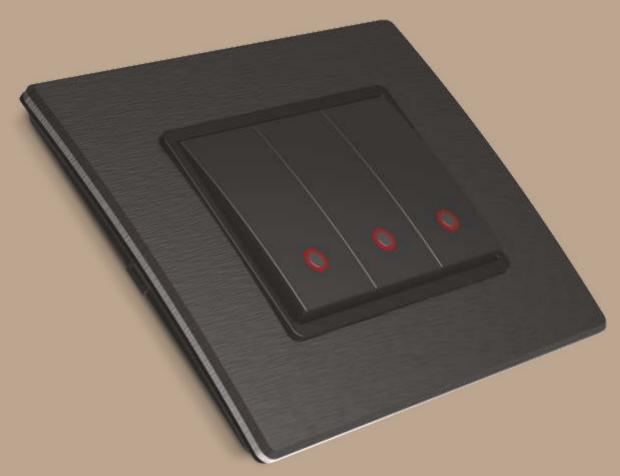
## The Floating Look

Artistically designed ARC-like plates with a strong under-draft. **Arcus** plates are nothing short of a brilliant canvas. The curve creates a stylish illusion with all four corners suspended from the wall.

Hence – The Floating Look. A stunning view that echoes brilliance and creates a stylish illusion, almost floating on the wall.







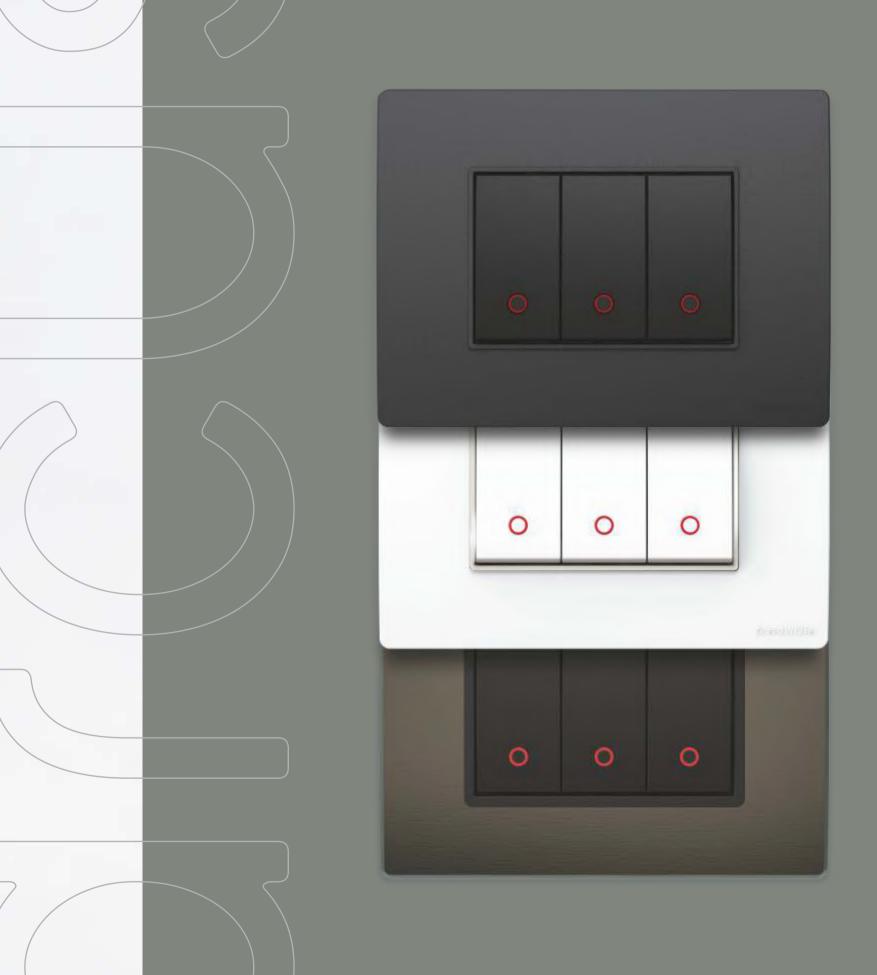
## Lowrise Switches

Introducing Low Rise Switch Mechanism (LRSM) - Arcus switch mechanism is completely re-engineered to reduce the switch-knob rise whilst in on/off position giving it a more seamless look and reduces the protrusion.

Arcus switches come with Silent Rocker Mechanism (SRM) that considerably reduces the click (on/off) sound.

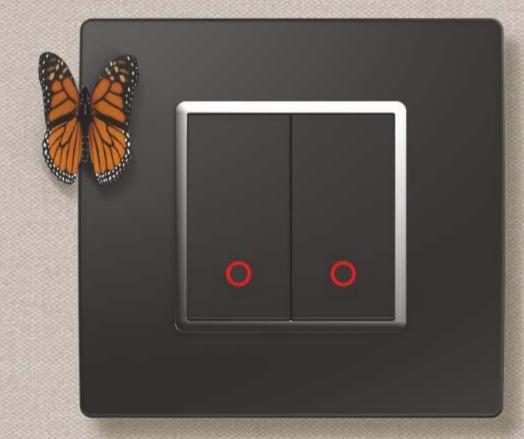












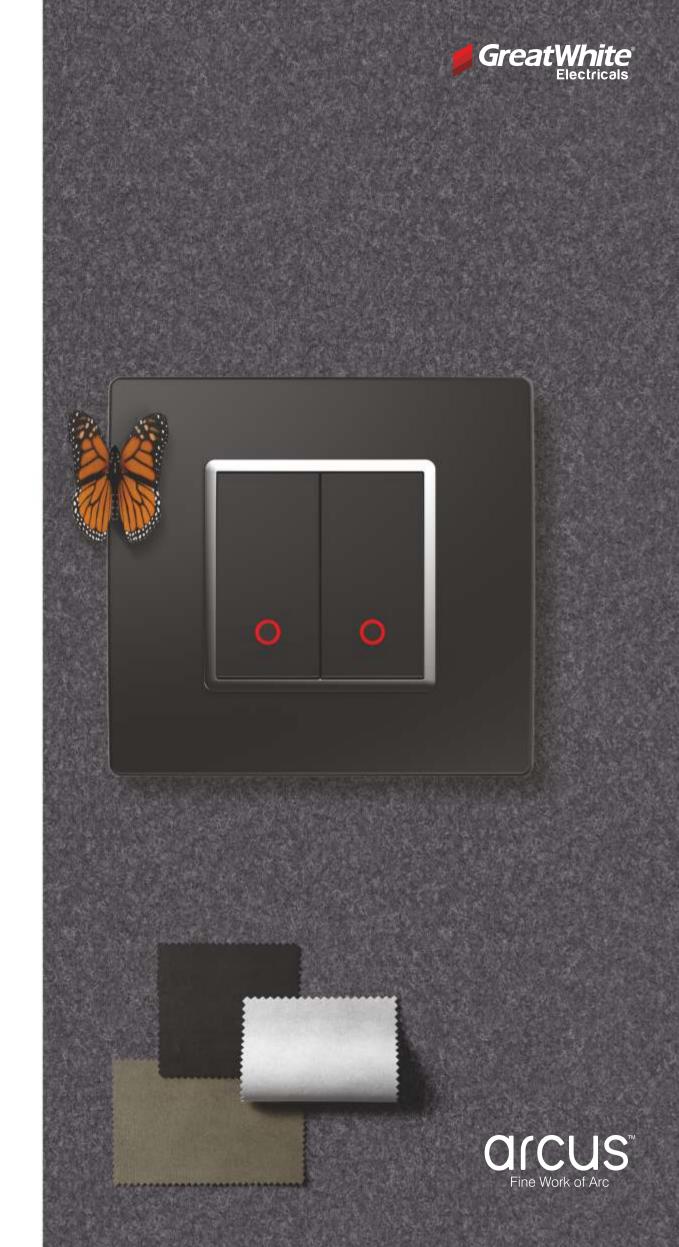
The Form of Transformation

Every piece of art needs an artistic touch. Explore the different effects that are exuded by **Arcus** plates. Available in Techno Polymer, Metal and Glass Finishes, each switch plate is designed to awe and impress which curves gently and elegantly to create a stylish floating look.





The sleek Liquid Glass plates enhance the decor with their elegant and stylish look. Brilliant white and classy black plates make them the perfect choice for classic and contemporary homes. Our desire to create something extraordinary comes true with Matt Blush and Matt Black Plates. Their gentle look and elegant finish are tailored to enhance the beauty of your spaces.





## Metal Finishes

The striking beauty of the metal finished plates with an elegant finish is sure to dazzle you. Its sleek design adds finesse to living spaces.







## Techno Polymer Finishes

Made using high grade engineered plastic, available in virgin plastic colours along with painted colour variants.







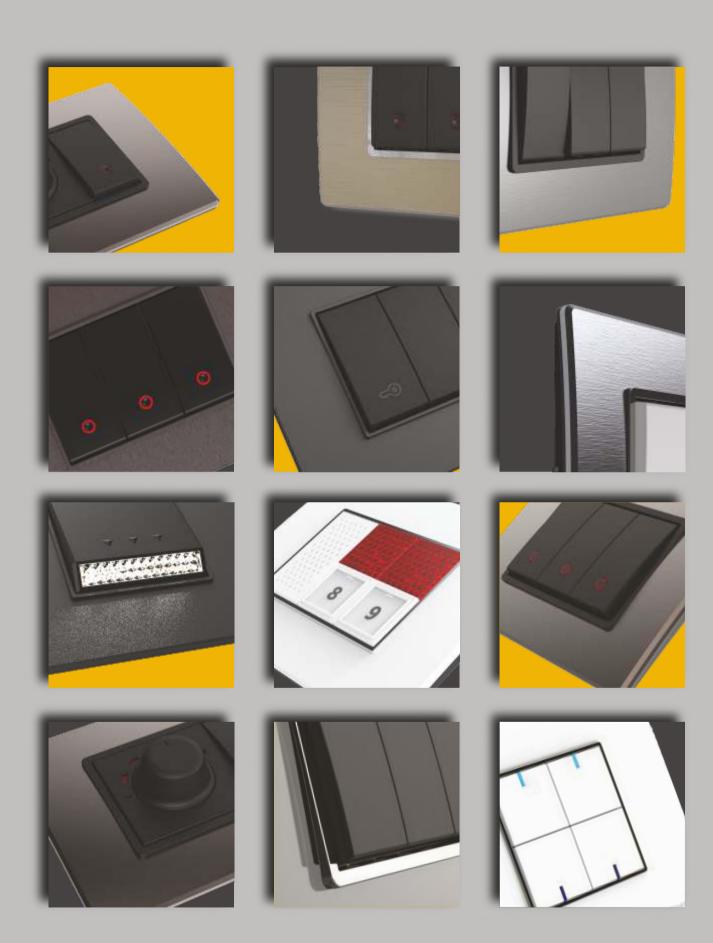


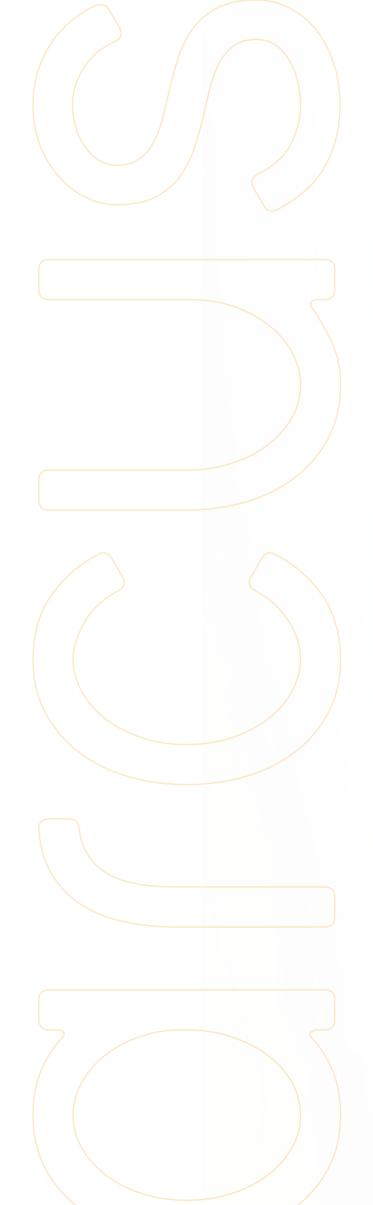


## The Devices

Each Arcus device is a statement piece, created to convert every wall into a masterpiece.













## Art of Automation

Some call it science; those who admire the beauty in everything call it 'The Art of Automation'. No matter how it is addressed,

it truly makes your life easy. It is a veritable genie that you just have to command and behold your wish being fulfilled. A perfect blend of luxury, convenience and comfort - **Arcus Home Automation** is destined to transform lives. These super friendly modular and retrofit devices are perfectly compatible with Android (Alexa) and iOs (Apple Home kit). With built-in Wi-Fi connectivity, it is programmed to respond to your Voice & touch.

Now all you have to do is ask & curtains will open and shut, electrical devices will be regulated, lights will follow your moods and lots more. Distance does not matter. You can control your household electrical devices from anywhere, at any time via the built-in app.





Scene Controller



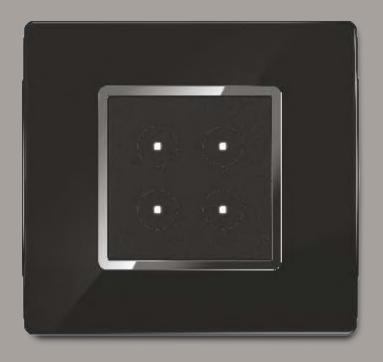
IR Riastor

# Distinctive features to ease your lifestyle

Home is a place where one experiences utmost relaxation and deserves slight pampering. Arcus home automation makes your life simple with astounding features such as switching and dimming, mood lighting, controlling blinds, managing home entertainment systems and more. Keeping up to the expectations, all these attributes ensure convenience and luxury in every sense.









## Revolutionize your home

Experience the power of cutting - edge Home Automation technology with Arcus Home Automation. With Arcus, we believe in exploring ideas that truly enlighten us and transform lives. The Wi-Fi switches allows you to control your home electrical devices from anywhere anytime via an app, touch and voice commands.











## Smart solutions for hospitality businesses

Arcus our wide range of modular switches and accessories are especially designed for the hospitality industry. With a perfect blend of design and functionality, Arcus lends more grace to interiors while making life easier.

A fine work of Arc, it is designed to meet the highest standards of beauty and deliver a truly luxurious lifestyle.





White/Black

\*\*\*

\*\*\*

MRP PKG

HSN CODE: 8536

\*\*\* 01

\*\*\* 01

\*\*\* 01

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01











































34609-BK





<b>CODE</b> White/Black		-	DESCRIPTION	MRP PKG White/Black		
			Accessories	HSN CODE: 8536		
	33525-WH 33526-WH 33527-WH 33528-WH 33522-WH 33529-WH 33530-WH 33551-WH 33552-WH	34552-BK	Volume Controller Down Light (2M) Down Light (3M) Down Light 3 Colours (4M) (Yellow / Daylight / White) USB Charger 2.5A Arcus 18W PD "C" type USB Charger Arcus 18W A&C type USB Charger RJ-11 With Shutter Single RJ-45 Single Receptor RJ-45 Single Cat 6		10	
				Πн	SN: 9405	

		Hospitality	HSN CODE: 8536	
33601-WH	34601-BK	DND Switch With LED		10
33602-WH	34602-BK	MMR Switch With LED 🖾		10
33603-WH	34603-BK	DND/MMR Indicator With LED		10
33604-WH	34604-BK	"Open" Curtain Switch 2M 🖾		10
33605-WH	34605-BK	"Close" Curtain Switch 2M 🖾		10
33606-WH	34606-BK	Shaver Socket (3M)		05
33607-WH	34607-BK	32A Mechanical Key Tag		80
33608-WH	34608-BK	Key Tag		40
33609-WH	34609-BK	30A Time Delay Switch		04

		MCB Protection	HSN CODE: 8536	
33621-WH	34621-BK	6A SP 'C' Series		10
33622-WH	34622-BK	10A SP 'C' Series		10
33623-WH	34623-BK	16A SP 'C' Series		10
33624-WH	34624-BK	20A SP 'C' Series		10
33625-WH	34625-BK	25A SP 'C' Series		10
33626-WH	34626-BK	32A SP 'C' Series		10
33631-WH	34631-BK	16A DP 'C' Series		10
33632-WH	34632-BK	20A DP 'C' Series		10
33633-WH	34633-BK	25A DP 'C' Series		10
33634-WH	34634-BK	32A DP 'C' Series		10

## **O**CUS<sup>™</sup> homeautomation



34735-BK







CODE White/Black

33736-WH -

33731-WH 34731-BK 2 Channel Relay Switch

33732-WH 34732-BK 2 Channel Dimming Switch

33733-WH 34733-BK Curtain Motor Controller 33734-WH 34734-BK RGB Light Controller

- 34735-BK IR Blaster and Learner

33737-WH 34737-BK Scene Controller

33738-WH 34738-BK Scene Controller With

33739-WH 34739-BK Scene Controller With

34734-BK





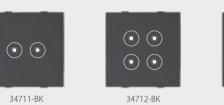
34714-BK



Bus Power Supply

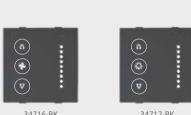
Bus Power Supply

DESCRIPTION



34737-BK













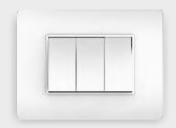
*** Prices Avail	able on Reques	Wi-Fi enabled Touch Switches		CODE: 8:	
	34711-BK	2 Gang 1 Way Smart Touch Switch	***	***	04
	34712-BK	4 Gang 1 Way Smart Touch Switch	***	***	04
	34714-BK	2 Gang 2 Way Smart Touch Switch	***	***	04
	34724-BK	20A Smart Swithch	***	***	04
	34716-BK	Smart Fan Regulator	***	***	04
	34717-BK	Smart Light Diammer	***	***	04
	34723-BK 34718-BK	Smart Curtain Switch IR Blaster	***	***	01
		(Universal Wi-Fi Remote)			
		smarTouch	CIOFCOD	<b>C</b> IOS	0
	•	Touch Switches (without Wi-Fi	) HSN	N CODE: 8	536





## CICUS<sup>®</sup> Eine Work of Arc

#### TECHNO POLYMER(TP) ARC PLATES



TP ARC WHITE -T01



TP ARC WHITE (NICKEL BEZEL)-T02



TP ARC METALIC GREY-T03



TP ARC MATT GUN METAL-T04



TP ARC MATT BRONZE-T05



TP ARC MATT BLACK-T06

#### **METAL ARC PLATE**



METAL ARC BLACK (BLACK BEZEL)-M11

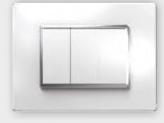


METAL ARC CHAMPAGNE (NICKEL BEZEL)-M12

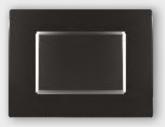


METAL ARC BROWN (BLACK BEZEL)-M13

#### GLASS ARC PLATE



GLASS ARC MATT WHITE (NICKEL BEZEL)-G21



GLASS ARC MATT BLACK (NICKEL BEZEL)-G22



GLASS ARC MATT BLUSH (NICKEL BEZEL)-G23

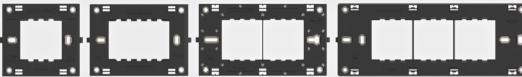


GLASS ARC GLOSSY BLACK (NICKEL BEZEL)-G24

MODULE	1M	2M	3M	4M	6M	8M V	8M H	12M	18M
PLATES 🔻	CODE								
TP arc White	34801-T01	34802-T01	34803-T01	34804-T01	34806-T01	34808-T01	34828-T01	34812-T01	34818-T01
MRP ₹ ►									
TP arc White (Nickel Bezel)	34801-T02	34802-T02	34803-T02	34804-T02	34806-T02	34808-T02	34828-T02	34812-T02	34818-T02
MRP ₹ ►									
TP arc Metallic Grey	34801-T03	34802-T03	34803-T03	34804-T03	34806-T03	34808-T03	34828-T03	34812-T03	34818-T03
TP arc Matt Gun Metal	34801-T04	34802-T04	34803-T04	34804-T04	34806-T04	34808-T04	34828-T04	34812-T04	34818-T04
TP arc Matt Bronze	34801-T05	34802-T05	34803-T05	34804-T05	34806-T05	34808-T05	34828-T05	34812-T05	34818-T05
TP arc Matt Black	34801-T06	34802-T06	34803-T06	34804-T06	34806-T06	34808-T06	34828-T06	34812-T06	34818-T06
MRP ₹ ▶									
PKG >	10	10	10	10	10	05	10	05	05
Metal arc Black (Black Bezel)	34801-M11	34802-M11	34803-M11	34804-M11	34806-M11	34808-M11	34828-M11	34812-M11	34818-M11
Metal arc Champagne (Nickel Bezel)	34801-M12	34802-M12	34803-M12	34804-M12	34806-M12	34808-M12	34828-M12	34812-M12	34818-M12
Metal arc Brown (Black Bezel)	34801-M13	34802-M13	34803-M13	34804-M13	34806-M13	34808-M13	34828-M13	34812-M13	34818-M13
MRP₹▶									
Glass arc White (Nickel Bezel)	34801-G21	34802-G21	34803-G21	34804-G21	34806-G21	34808-G21	34828-G21	34812-G21	34818-G21
Glass arc Matt Black (Nickel Bezel)	34801-G22	34802-G22	34803-G22	34804-G22	34806-G22	34808-G22	34828-G22	34812-G22	34818-G22
Glass arc Matt Blush (Nickel Bezel)	34801-G23	34802-G23	34803-G23	34804-G23	34806-G23	34808-G23	34828-G23	34812-G23	34818-G23
MRP₹▶									
Glass arc Glossy Black (Nickel Bezel)	34801-G24	34802-G24	34803-G24	34804-G24	34806-G24	34808-G24	34828-G24	34812-G24	34818-G24
MRP ₹									
PKG >	05	05	05	05	05	05	05	05	05

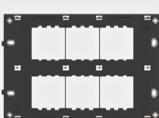
**ARC PLATES (Without Support Frames)** 

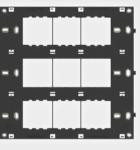
#### **Z-SERIES SUPPORT FRAME**











#### Z-SERIES SUPPORT FRAME

MODULE	1M & 2M	3M	4M	6M	8V M	8H M	12M	18M
DESCRIPTION	1M / 2M Z Series Support Frame	3M Z Series Support Frame	4M Z Series Support Frame	6M Z Series Support Frame	8M Z Series Support Frame (Vertical)	8M Z Series Support Frame (Horizontal)	12M Z Series Support Frame	18M Z Series Support Frame
CODE	35501-Z	35503-Z	35504-Z	35506-Z	35508-Z	35528-Z	35512-Z	35518-Z
MRP₹▶	158.00	216.00	237.00	300.00	395.00	395.00	543.00	685.00
PKG >	20	20	20	20	10	10	10	10

HSN CODE: 8538



#### **DESIGNED TO HAVE A METAL SANDWICH**

GIVING OPTIMUM PERFORMANCE AGAINST BACK FORCE OF WIRE AND ENVIRONMENTAL EFFECT.

great-white.in



#### Switches & Home Automation | Lighting | Fans MCB | Wires & Cables | uPVC Conduits | Sensors

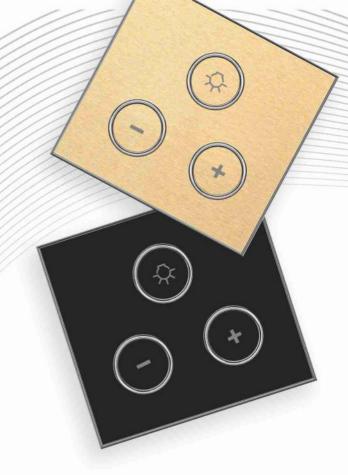
Since our inception, we have been striving to provide an extraordinary lifestyle through revolutionary products in the home electrical space.

We started our journey with a vision to make comfort and luxury a reality. With passion, relentless efforts and commitment we have developed quality and innovative solutions. We are proud to be honored as the 'World's Best Brand of the year 2017-18' for South East Asia. In the year 2022, we have bagged 'The Pride of India Brands' award in the home electrical category at the Best of Bharat Awards 2022 hosted by Exchange4Media. With the latest addition we have added another feather in our cap by being awarded as the 'Most Trusted Brands Of India' as an outstanding Home electrical solution provider by Marksmen daily Group.

With extensive research and development, we have developed products that are a perfect blend of design and technology. All GreatWhite products are crafted to perfection at our two state of the art manufacturing facilities that are over 2,00,000 sq. ft. and 3,00,000 sq. ft. respectively. To provide an extraordinary lifestyle, we have developed revolutionary products like new age Switches, LEDs, Fans, Home Automation, Wires & cables, Switchgears, Sensors and more.

At the heart of GreatWhite lies Innovation, luxury and passion. At GreatWhite, we leave no stone unturned to raise the quality of life and therefore, we create solutions that harmonize design and technology.

Join us in our journey of luxury indeed in the journey of Great.



#### switch moods WITH A TOUCH

A warm and cozy setting for the book lover. A soft, mellow vibe for those unwinding front of the TV. An intensely intimate ambience for the romantic at heart. What ever mood you imagine, the Myrah touch dimmer responds with perfect lighting

#### Specifications:

- · 8-step linear speed
- Intuitive finger control
- Operating voltage 230V
- Operating frequency 50Hz
- Max load

## WITH world class SPECIFICATIONS

To match the requirement of the new age hotel room- these switches let guests make their preferences known to hotel staff and visitors. Imagine a switch that lets you go from 'Do Not Disturb' to 'Make my Room' in the blink of an eye! A master switch or a light symbol cluster makes it a delightful indulgence for the hotel guests - An intelligent investment for the hospitality industry



#### **MIRROR - FINISH**



45201-MRB



45212-MRB



45503-MRB



45202-MRB





45504-MRB



45203-MRB



45232-MRB



45505-MRB



45204-MRB



45301-MRB



45221-MRB



45501-MRB



45211-MRB



45502-MRB



IR Remote (Works with IR-Remote)

Mirror Black With BLUE LED	Description	Module	Specs
45201-MRB	1 Gang 1 Way 2M	2M	230V/50Hz
45202-MRB	2 Gang 1 Way 2M	2M	230V/50Hz
45203-MRB	3 Gang 1 Way 2M	2M	230V/50Hz
45204-MRB	4 Gang 1 Way 2M	2M	230V/50Hz
45221-MRB	1 Gang Bell Push 2M	2M	230V/50Hz
45211-MRB	1 Gang 2 Way 2M	2M	230V/50Hz
45212-MRB	2 Gang 2 Way 2M	2M	230V/50Hz
45231-MRB	3 Gang Fan Regulator 2M	2M	230V/50Hz
45232-MRB	3 Gang Light Dimmer 2M	2M	300W/50Hz
45301-MRB	1 Gang 20A DP 2M	2M	230V/50Hz
HOSPITALIT	Y RANGE		
45501-MRB	3 Gang DND/MMR/Bell 2M	2M	230V/50Hz
45502-MRB	2 Gang DND/MMR/2M	2M	230V/50Hz
45503-MRB	2 Gang Curtain Control 2M	2M	230V/50Hz
45504-MRB	1 Gang Master 20A 2M	2M	230V/50Hz
45505-MRB	4 Gang Light Symbol 2M	2M	230V/50Hz

#### **Technical Specifications**

Operating Voltage: 120V to 280V Operating Frequency: 50Hz

LOAD (Watt) for Switch

45241-RC

Incandescent Lamp: 400W Max. FTL (Tube Lights): 160W Max. CFL: 100W Max. LED Lights: 60W Max. Spot Light: 200W Max.

IR-Remote Control for Touch

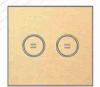
Can Use: TV/CD/DVD Player/HomeTheatre
Do Not Use: Iron/Hair Dryer/Geyser

HSN CODE: 8536

#### **METAL - FINISH**



45201-CH



45212-CH



45503-CH



45202-CH



45231-CH





45232-CH



45301-CH



45221-CH



45501-CH



45211-CH



45502-CH





45504-CH



45505-CH

(Does not Work with IR-Remote)

Metal Black With BLUE LED	Metal Aluminium With BLUE LED	Metal Champagne With BLUE LED	Description	Module	Specs
45201-BK	45201-AL	45201-CH	1 Gang 1 Way 2M	2M	230V/50Hz
45202-BK	45202-AL	45202-CH	2 Gang 1 Way 2M	2M	230V/50Hz
45203-BK	45203-AL	45203-CH	3 Gang 1 Way 2M	2M	230V/50Hz
45204-BK	45204-AL	45204-CH	4 Gang 1 Way 2M	2M	230V/50Hz
45221-BK	45221-AL	45221-CH	1 Gang Bell Push 2M	2M	230V/50Hz
45211-BK	45211-AL	45211-CH	1 Gang 2 Way 2M	2M	230V/50Hz
45212-BK	45212-AL	45212-CH	2 Gang 2 Way 2M	2M	230V/50Hz
45231-BK	45231-AL	45231-CH	3 Gang Fan Regulator 2M	2M	230V/50Hz
45232-BK	45232-AL	45232-CH	3 Gang Light Dimmer 2M	2M	300W/50Hz
45301-BK	45301-AL	45301-CH	1 Gang 20A DP 2M	2M	230V/50Hz
HOSPITA	LITY RANGE				
45501-BK	45501-AL	45501-CH	3 Gang DND/MMR/Bell 2M	2M	230V/50Hz
45502-BK	45502-AL	45502-CH	2 Gang DND/MMR/2M	2M	230V/50Hz
45503-BK	45503-AL	45503-CH	2 Gang Curtain Control 2M	2M	230V/50Hz
45504-BK	45504-AL	45504-CH	1 Gang Master 20A 2M	2M	230V/50Hz
45505-BK	45505-AL	45505-CH	4 Gang Light Symbol 2M	2M	230V/50Hz

#### **Technical Specifications**

Operating Voltage: 120V to 280V Operating Frequency: 50Hz

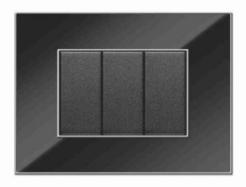
LOAD (Watt) for Switch

Incandescent Lamp: 400W Max. FTL (Tube Lights): 160W Max. CFL: 100W Max. LED Lights: 60W Max. Spot Light: 200W Max.

Can Use: TV/CD/DVD Player/HomeTheatre Do Not Use: Iron/Hair Dryer/Geyser

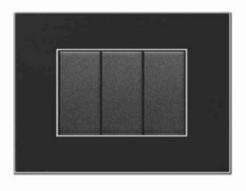
#### **MIRROR** FINISH

Mirror Black - MRB

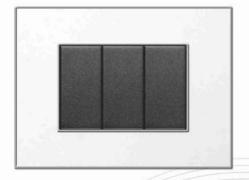


#### **METAL** FINISH

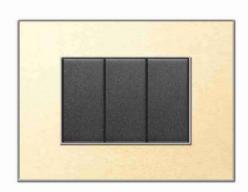
Metal Black - BK



Metal Aluminium - AL



Metal Champagne - CH



#### MYRAH MIRROR FINISH

Recreating elegance, class and beauty. With a touch of Science and simplicity.

For those who prefer the futuristic mirror finish and the sharp contrasting edges in chrome, we present the Myrah Mirror finish plates. These unique plates help you install all the Myrah accessories needed to give your home a similar look to that of GreatWhite Touch.

Module	Mirror Black
2M	40802-MRB
3M	40803-MRB
4M	40804-MRB
6M	40806-MRB
8H M	40828-MRB
8V M	40808-MRB
12M	40812-MRB
18M	40818-MRB

HSN CODE: 8538

#### MYRAH **METAL** FINISH

Recreating elegance, class and beauty. With a touch of Science and simplicity.

Modern dreams are made of metal. Myrah metal finish plates add an elegant touch to your home while complementing other fittings. They are a great addition to your home for a contemporary look. These unique plates help you create an aura of steely sophistication for your precious spaces.

Module	Metal Black	Metal Aluminium	Metal Champagne
2M	40802-BK	40802-AL	40802-CH
3M	40803-BK	40803-AL	40803-CH
4M	40804-BK	40804-AL	40804-CH
6M	40806-BK	40806-AL	40806-CH
8H M	40828-BK	40828-AL	40828-CH
8V H	40808-BK	40808-AL	40808-CH
12M	40812-BK	40812-AL	40812-CH
18M	40818-BK	40818-AL	40818-CH

HSN CODE: 8538

#### 8

## Eikon

Luxury in all its forms: technological, chic, sophisticated, essential. Four ranges differing in their design, dimensions and fnishes, all blending exquisite design with cutting-edge technology. For energy management in harmony with all your desires for living.



Eikon Tactil



Eikon Tactil



Eikon Evo



Eikon Total look



Eikon Evo

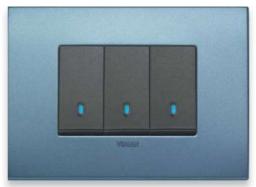


Eikon Chrome

SOLUTIONS FOR ELECTRICAL INSTALLATIONS

## Arké

A new way of experiencing household energy. With all the quality expected from Italian-made goods. Designed today for the needs of tomorrow, Arké is Vimar's solution for current demands: a simple yet up-to-the-minute, long-lasting range that plays a concrete, intelligent role in our daily lives.



Arké Classic



Arké Round



Arké Classic



Arkė Round

A full range featuring the state-of-the-art technology and style that Italy is renowned for the world over. Groundbreaking solutions to intelligently manage all indoor and outdoor devices and make your home the most comfortable and safest place to live.

## Control

For a total supervision of the entire house, even remotely via PC, tablet or simply with a smartphone, to manage scenarios, lighting, automation and control the temperature.





## Comfort

Management of temperature, lighting and for each environment.





## Sound system

Independent music management in every room in the home.

## Energy efficiency

Management of the electrical consumptions.

# Safety and Security

Supervision of the burglar











Radiofrequency
Radiofrequency devices for the home automation and lighting control, they are are easy-to-use and ecologic: the
EnOcean technology is their heart and enable the green energy for the activation of the buttons. And then: no
battery, no cables and environment protected and contribute to energy saving.

## Video entry

State-of-the-art technology and cutting-edge design.
A comprehensive range of products with something for every interior, whatever the style, and full control of what's happening outside the building.









SOLUTIONS FOR HOME

## WELL-CONTACT PLUS

Building automation system

From lighting to access control, from supervision of consumption to dialogue with other devices already installed in the structure, everything can be managed through the Well-contact Plus system. A system developed on the KNX standard that allows you to program, coordinate and supervise all functions in the building, be it an office, a hotel, a store or a gym.



CONTROL



COMFORT



ENERGY EFFICIENCY



SAFETY AND SECURITY

# FOUR AESTHETIC DIMENSIONS.

Elegance, excellence, value: there's no such thing as a single idea of luxury. Luxury is a dimension with many interpretations, all in constant evolution. And if we're talking about energy, this dimension is Eikon. Every concept of luxury finds its perfect expression in Eikon: technological, chic, sophisticated, essential. Four product lines with different dimensions, finishing and functions, but sharing one common denominator: controlling energy superlatively.



EIKON TACTIL

# THE FUTURE TAKES SHAPE



## LUMINOSI

CRIYTAL



Diamond black



Diamond white

A discreet and timeless allure plus a nonchalant elegance that effortlessly adapts to every context. In seductive hues housing perfect technologies.







Pearl grey

A shining choice, with the harmony of diamond white, the purity of diamond black, the delicate shading of aqua and the timeless mystery of pearl grey.

EIKON EVO

# LUXURY UNVEILED

### **PRIMARI**

#### ANODIZED ALUMINIUM



Brillant aluminium



Next grey



Neutral bronze



Dark bronze



Lava grey

With their innate stylishness and unfailing allure, they triumph by projecting unpredictable kinds of sobriety. Presences at once discreet and prestigious, lines both tasteful and confidently defined. These are the five different shades of anodized aluminium.

### **ESCLUSIVI**

#### REFINED ALUMINIUM



Silver



Titanium



Polished gold



Satin gold



Black sapphire

-

Highly original appearances, noble personalities, irresistible appeal. Rare and therefore precious temperaments: the five declensions of enhanced aluminium need only one glance to assert their priceless values.

### SCOLPITI

#### CARVED STONE







Grey quartzite



Natural split slate

Strong and determined, they reveal themselves in all their solemn physicality. Rigorous by nature, they prefer bold cuts without compromising their richness and refinement. These are the three basic character traits of worked stone.

### **NATURALI**

#### SOLID WOOD



White oak



Italian walnut



Wengé

Natural wood projects vitality and immediately transmits a pleasurable sensation of calm and warmth. Simple natural qualities that permeate their appearance... always uniquely unrepeatable... the triple essences of solid wood.

#### 26

### LUMINOSI

#### CRYSTAL



Silver ice



Bronze mirror



Diamond white



Aqua



Pearl grey



Opal brown



Diamond black

Imbued with mysterious energy, crystal exerts a spell of purity and splendour like nothing else. Wrapped inside its luminous and delicate appearance lies unequalled vigour and strength. These are the essential features of all seven of the different treatments used on crystal.

### RAFFINATI

#### NATURAL LEATHER





Cream

Tobacco

Pure appeal. The delicate harmonious shapes highlight the marriage of sophistication with genuine naturalness. A beauty with a life of its own, immune to passing time, is evident in both these varieties of leather.

### **SPECIALI**

#### CORIAN®



Glacier ice

An eclectic personality with the ability to enhance any room by its mere presence. The embodiment of high performance, innovation and intrinsic strength, this is a material that seduces through shining colours which signal its cutting-edge hi-tech content.

### **ESSENZIALI**

#### TOTAL ALUMINIUM AND CRYSTAL



Total white



Total white diamond



Total black



Total black diamond

Like day and night: opposite but inseparable extremes, differently but matchingly absolute. In perfect equilibrium with their surroundings, they generate clean and clear harmonies. There are four such partnerships between aluminium with crystal: a quartet of elegant variations on a universal theme.

28

EIKON CHROME

# DAZZLING DETAILS

### REFINED

#### REFINED METAL - CLASSIC



Satin gold



Satin nickel



Polished gold

#### REFINED METAL - ROUND



Satin gold



Satin nickel



Polished gold



Satin chrome

Seven different switch plate variants, both matt and shiny, match any style of furnishing. Nobility of character and immediacy, evoking an unmistakable feature: sheer excellence.

### WOOD

#### SOLID WOOD - CLASSIC



African wengé



White oak



Italian walnut

#### SOLID WOOD - ROUND



American cherrywood



White oak



Italian walnut

33

32

The warmth of the best woods slips easily into modernity, being a material with a versatile temperament: three different shades both for the formal rigour of Classic and the rounded lines of Round

### INOX

STAINLESS STEEL - CLASSIC

STAINLESS STEEL - ROUND



Brushed inox



Brushed inox

The icy perfection of steel is expressed in two versions where only the shape changes. Natural brushed steel is the material for both Classic and Round, projecting a brightly uncompromising personality.

## GLASS

CRYSTAL - CLASSIC



Black ice



White ice



Silver mirror

35

An image of sophisticated discretion: exclusive procedures produce the fire-shaped crystal in the Classic style. In three traditional colour variations: black, white and silver. But the class of glass is simply evergreen.







Arctic white



Matt silver

#### VARNISHED METAL - ROUND



Matt anthracite



Arctic white



Matt silver

White for purity, anthracite grey for modernity, silver for allure. And again, clear sharp lines or soft curves. Whatever the context, Eikon Total Look contributes to any space with its discreet and decisive present-day presence.



## **EFFICIENCY**

### FOR COMFORT



3-module touch screen



Universal dimmers



Timer-thermostat



Modular lights

Touch-technology devices that manage to transmit wellbeing like music through every room, universal regulation for lighting – including colour variations – timer thermostats programming temperature hour by hour and room by room, and modular lights for every situation. Efficient technology at the service of your comfort.

#### 44

#### 45

## SURPRISING

### **MULTIMEDIA OPTIONS**



3-module touch screen



Docking station



USB, HDMI, RCA sockets



Eikon Tactil device for sound system

Connecting with the outer world, or simply providing enjoyment: technology is also about pleasure. Eikon can guarantee exceptional multimedia performance via an extensive and superlative sound system, a wide range of inputs for data, sound, video and USB, and compatibility with iPod, iPhone and mp3 devices.



Intuitive, advanced functions.

Home automation simplifying home management.

# Design: simple lines, contemporary favour.

Fashions change, continuously. But, today more than yesterday, we feel the need to be less fickle, and more concrete.

We surround ourselves with simple, current and long-lasting objects, like Arké: designed in the present, for the future.

#### CONVEX BUTTONS.

A pleasant feeling ergonomic shape, only slightly perceptible to the eye, accompanies the controls.

#### LARGE PROPORTIONS.

Large sized surfaces that underline shapes and materials.

#### TWO DESIGNS.

Arké Classic: rigorous and linear. Arké Round: soft and sinuous.

### FINISHES AND COLOURS.

Materials selected to last, colours chosen in harmony with contemporary style.

## Functions: intuitive technologies, evolved performance.

No waste: a principle that is changing our lifestyles. This is why we choose objects that help us to optimise our time and our energies. Like Arké: reliable and precise, with functions and controls that make our everyday gestures easier.

#### **UNIVERSAL DIMMERS.**

Latest-generation controls to adjust the intensity of LED and low consumption (CFL) lights, to combine savings and comfort.

#### CONTROL FUNCTIONS.

Lighting, climate, security, entertainment, communication: special devices control and supervise every activity.

#### AXIAL CONTROLS.

Modern, reliable technology, for buttons that represent a further variant to traditional controls.

#### BACKLIGHTING.

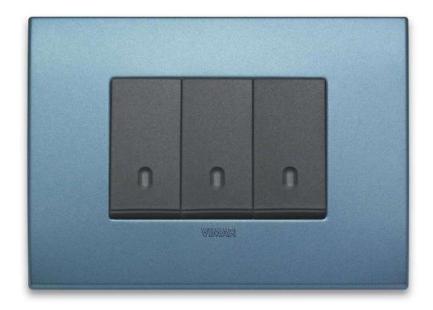
The buttons are back-lit by LED technology and the night&day symbols clearly indicate the functions.

### MODULAR VIDEO DOOR ENTRY SYSTEMS.

A function that can be included in the electrical system to communicate with the outside world, rapidly and effectively.

### ARKÉ APPEARS.

Two designs inspired by the principle of simplicity: the cover plates are divested of all superfluous decoration, defining a new energy model. Arké Classic: rational shape, linear profile and clean corners. Arké Round: sinuous surface, slightly curved with soft corners.



ARKÉ CLASSIC. Matt blue.

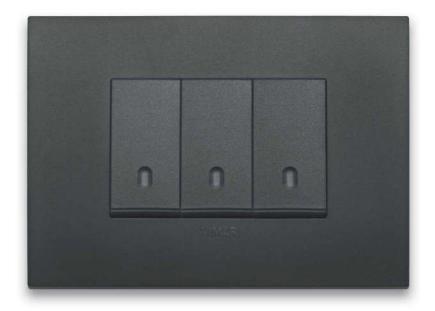


ARKÉ ROUND. Blue.

#### 50

## ARKÉ CHANGES.

Two button and control versions: the natural elegance of anthracite grey and the luminous soberness of white. Arké can be dressed in the colours that best suit your home, with no limits to the possible combinations, for an integral or two-tone look.



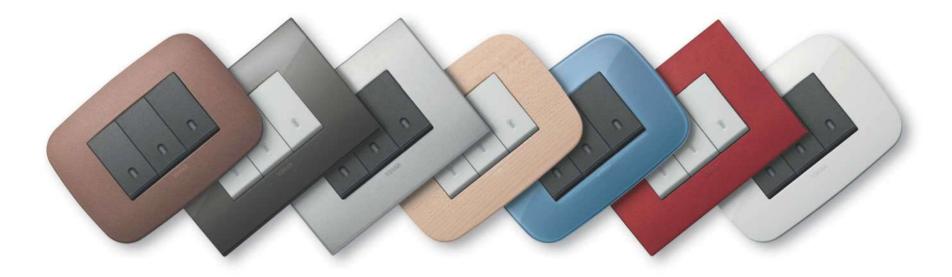
Anthracite grey buttons, Classic cover plate, matt graphite.



White buttons, Round cover plate, matt polar.

### ARKÉ DISPLAYS.

Materials selected according to criteria of resistance and modernity. Produced with attention to the typical finishes of Italian made goods. Treated with eco-friendly processes, co-moulding with excellent finish, wear-proof painting. And associated to a wide range of colours, allowing you to choose the combination that suits your living space.



#### 52

#### 53

### **METAL-COLOR - VARNISHED METAL**

Cover plates in painted zamak, a particularly resistant material that gives Arké an even more technological appearance.

In six different varnished colour variants, to make colour a key feature.





Classic - 01 Matt graphite



Classic - 04 Matt titanium



Round - 21 Matt graphite



Round - 24 Matt bronze



Classic - 02 Matt slate



Classic - 05 Matt pearl



Round - 22 Slate



Round - 25 Matt pearl



Classic - 03 Silver



Classic - 06 Polar



Round - 23 Matt silver



Round - 26 Polar matt

### **METAL-ELITE - REFINED METAL**

Another version of processed zamak: the PVD treatment maintains the features of the material and increases its chemical and physical resistance. In four exclusive colour shades.





Classic - 07 Gold



Classic - 08 Brushed inox



Classic - 09 Black chrome



Classic - 10 Black nickel



Round - 27 Gold



Round - 28 Chrome



Round - 29 Dark nickel



Round - 30 Matt nickel

### **ALU-TECH - ALUMINIUM**

Modern and technological, deep-drawn aluminium underlines the contemporary flavour of this range. In two colour shades that enhance its texture: natural and lava.





55



Classic - 15 Aluminium



Classic - 16 Lava

### WOOD - SOLID WOOD

Warm, strongly material cover plates: five different types of solid wood chosen for their finish, luminosity and natural qualities.





Classic - 41 Wengé



Round - 51 Walnut



Classic - 42 Cherrywood



Round - 52 Cherrywood



Classic - 43 Larch



Round - 53 Maple

### **REFLEX PLUS - REFLEX**

A shiny material with a special icy effect. Six colours: from the full-bodied caramel and deep blue to the lighter shades of sage and smoky grey.







Round - 61 Smoke grey



Round - 64 Marine blue



Round - 62 Caramel



Round - 65 Sagegreen



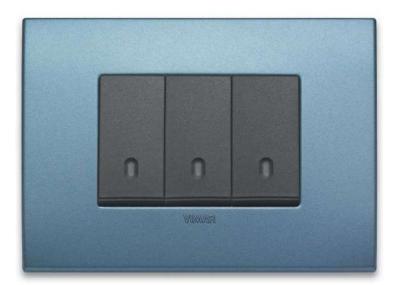
Round - 63 Orange



Round - 66 Ice

#### **COLOR-TECH - PAINTED TECHNOPOLYMER**

Technopolymer with a special painted finish. Makes the colours shine with elegant brightness. The energy of red, green and blue, the preciousness of gold and silver.





Classic - 75 Matt red



Classic - 78 Matt gold



Round - 85 Red



Round - 88 Antique gold



Classic - 76 Matt blue



Classic - 79 Matt silver



Round - 86 Blue



Round - 89 Silver



Classic - 77 Matt green



Round - 87 Green

#### 7122

#### 59

### **TECNO-BASIC - TECHNOPOLYMER**

A simple, strong material, with satin finish for Classic cover plate that Arké associates with elegant yet sober neutral colours.

From black to white, passing through the warmer shades of grey and ivory.





Classic - 71 Black



Classic - 72 Grey



Classic - 73 Ivory



Classic - 74 White



Round - 81 Black



Round - 82 Grey



Round - 83 Ivory



Round - 84 White

### ARKÉ CONTROLS.

Switch on a light, open a door, lower a shutter: everyday actions that Arké makes more pleasant and immediate. Thanks to the precision of its axial controls; the clarity of the night&day symbols that indicate the various functions, the LED backlighting. Different types of controls for practical management, like the infrared remote control. And extended modularity that guarantees the fullest installation freedom.



CONTROLS FOR EVERY NEED.

One or two module buttons that can be

One or two module buttons that can be customised and back-lit for a bespoke control system.



TRADITIONAL CONTROLS.

Different modularities and customisable symbols to indicate every function.



INFRARED CONTROLS.

To practically manage lighting and shutters with a special remote control.



#### AXIAL CONTROLS.

Reliability meets appearance, in this latest-generation technology which maintains the buttons aligned. Every control can be customised with screen-printed and back-lit symbols.

### ARKÉ ILLUMINATES.

High-efficiency light sources, optimised for different uses: so lighting gets where it needs to be, with no waste. Automatic modular lights, step markers, warning lights and removable emergency lamps that light up in the event of a black out. Every device uses latest-generation LED specular transparent diffusers. For a truly brilliant performance.



#### STEP MARKER LAMPS.

LED devices that light up access routes, corridors and stairways.



#### WARNING LIGHTS.

To warn of an open gate, a light or other function left on.



#### TORCIA, REMOVABLE HAND LAMP.

A portable emergency light, that comes on instantly in the event of a black out.



#### LIGHTING FITTINGS.

High-efficiency light sources, in a range of modularities and dimmer functions to create the perfect atmosphere, every time. As well as emergency devices that come on in the event of a black out to guide you safely in the dark.

6

61

### ARKÉ SAVES.

Top comfort and energy savings: this is possible, with Arké. Universal dimmers adjust the intensity of LED and low consumption (CFL) lights to create the perfect atmosphere. Timer-thermostats and timer-switches are used to automatically or manually set the ideal temperature and other functions, to avoid waste. And the radio-frequency, wireless and battery-free technology allows the system to be extended with no brick work, adding new lighting points where you need.





TIMER-THERMOSTAT.
The temperature is programmed, supervised and modified quickly and easily.



TIMER-SWITCH.
At the set times, the air conditioning or irrigation comes on even if nobody is at home.



RADIO FREQUENCY. For installing new devices, anywhere, even on wood or glass walls.



UNIVERSAL DIMMERS.
Used to adjust the brightness of even LED and low consumption (CFL) lights.
So savings and the perfect atmosphere go hand in hand.



# Home automation: optimised energy, simplified management.

Energy is precious, and we take increasingly more care over how we use it: we prefer technologies that reduce consumption. Arké, with the By-me home automation system, prevents energy waste and makes it easier and quicker to manage all the rooms in the home.



#### SECURITY.

Technical and intrusion alarms: with By-me, everything is under control and serenity spreads throughout the home.





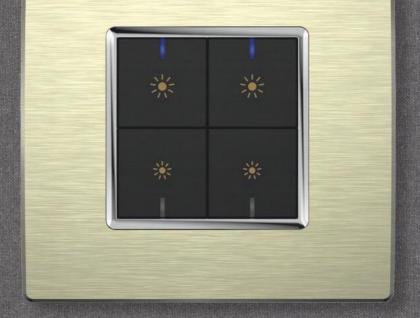




# OFF OFF 2 Channel Relay Switch arcus

## Arcus, an intelligent Home Automation Solution





Scene Controller

2 Channel Dimming Switch

Having established itself as a renowned home electrical brand in India, GreatWhite has now forayed into Home Automation to provide comfort and convenience to households across India.

We are proud to introduce Arcus, a smart hybrid retrofit switch that works on Wi-Fi and syncs well with your existing electrical connections. It can be installed effortlessly without any damage to your existing interiors. With Arcus, you can control your home electrical devices from anywhere anytime. Adapt a luxurious and intelligent lifestyle indeed a Great Lifestyle.

# S. Palkana Great White Electricals OFF 2 Channel Relay Switch

# Illuminate Intelligently



2 Channel Dimming Switch



We are fascinated by the idea of transforming lifestyles that provide the utmost luxury. To make the home lighting more than a switching experience, Arcus Wi-Fi smart switches allow you to create lighting scenes according to your mood and automate your lighting as per your schedule. Control your lights through app using smart phones, tablets and voice commands.





# The world of comfort at your fingertips







2 Channel Dimming Switch





With Arcus, make your life easy like never before. Get a convenient and smoother way to control your curtains, blinds & shutters with feather touch switches that allow you to control via an app too.



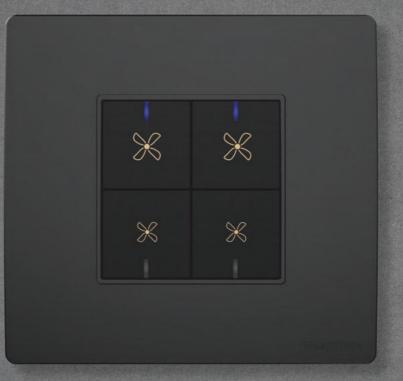


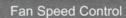






# Explore a smarter way of cooling







IR Blaster



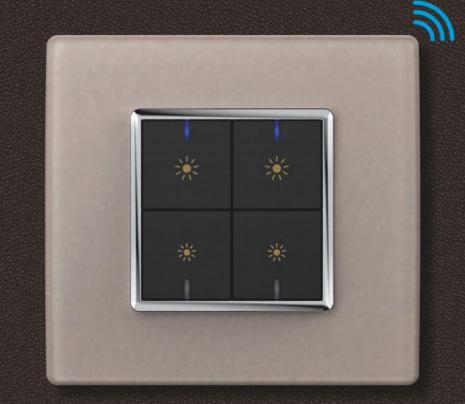
Home is the place where one experiences utmost relaxation and deserves pampering. With Arcus, you can control your AC from anywhere and experience a pleasant climate as per your desire. Moreover, add smart control to your existing fans and control your fan remotely through app or voice commands.

Enjoy The Great Lifestyle in the coolest way.



# Experience the ease!

Since our inception, we have strived to create an extraordinary lifestyle. We have solutions that cater today's smart home needs. To control the devices in an ultra-effortless way, we have integrated our solutions with the new age technology. At GreatWhite, life is made simpler. Go effortless, Go Great.





#### **Touch Sensitive**

With Arcus Wi-Fi switches, you experience the world of possibilities at your fingertips. With intuitive smart touch features, you can centrally control and operate all your devices easily just by mere touch & experience the highest degree of comfort & convenience.





#### **Smartphone Controlled**

A world on your fingertips is no more a fantasy. You can control and operate all your devices via an app from anywhere anytime and make your everyday living easy.







#### Voice-activated

Words have a high impact on our lives, let's use them to simplify our daily living. With Arcus voiceactivated home automation system, you can control all your home electrical devices with simple voice commands that even junior members of the family love operating it.











#### Dual Channel Relay Switch

#### FEATURES:

- Two Independent Channel integrated in one module
- Basic Control ON/OFF
- Wired and Wireless Connectivity for Control and Configuration
- Backlighted indication for locating buttons in the dark
- · Programmable Backlighted LED intensity to suit your need
- Advanced Zoning, Scene control supported for mood lighting
- Stylish, Innovative, Modular and Compact design
- Short Circuit Protection through on device fuse implementation
- Smart Switching @Zero Crossing: This increases life of the load connected to the switch
- Support IEEE802.11b/g/n Wi-Fi Standards
- Built-in Scheduler
- Automatic Firmware upgrade over the air



### Dual Channel Dimmer Switch

#### FEATURES:

- Retrofit Solution Compatible with your existing electrical wiring
- Two Independent Channel integrated in one module
- Basic Control ON/OFF, Additional Dimming Control on wall
- Advanced Zoning, Scene control supported for mood lighting
- Stylish, Innovative and Compact design
- Programmable, Supports Wi-Fi & SL Bus communication protocol
- Backlight indication for locating buttons in the dark.
- Support IEEE802.11b/g/n Wi-Fi Standards
- Max Load Capacity 400 Watt for each Channel
- Programmable as Light-dimmer, Fan-regulator or simple on/ off switch
- Automatic Short Circuit Protection
- Time Based & Customized Schedule Control
- Offers Wi-Fi Network Connectivity for Smart Living devices



34732-BK

2M Glass ARC Brown (Nickel Bezel)-23





#### RGB Colour Lighting Controller & Dimming

#### FEATURES:

- Three Channels integrated in one module to control RGB LED Strip for true light colour control
- Basic Control On/ Off, Additional Dim-Up/Dim-Down Control
- Supports All DC Powered Three Channel LED Strip
- Wired and Wireless Connectivity for Control and Configuration (SL-BUS communication protocol)
- Wi-Fi Direct as well as Cloud Based Connectivity to control from
- Programmable backlit LED indication for locating buttons in the
- Stylish, Innovative, Modular and Compact design
- · Advanced Zoning, Scene Control supported for mood lighting
- Programmable to any of 65000 colour shades
- Support IEEE802.11b/g/n Wi-Fi Standards
- Built-in Scheduler
- Automatic Firmware upgrade over the air





#### Curtain Motor Controller

#### FEATURES:

- Two Channels integrated in one module to control double winding motor for bidirectional rotation
- Basic Control Open/ Close, Additional Step-Open/ Step-Close Control
- Programmable upto 65 Sec Max Curtain Run Time (Default set to 5 Seconds)
- Supports All AC Powered Two Channel Curtain Motors
- Wired and Wireless Connectivity for Control and Configuration (SL-BUS communication protocol)
- Wi-Fi Direct as well as Cloud Based Connectivity to Control from anywhere
- Programmable backlit LED indication for locating buttons in the
- · Stylish, Innovative, Modular and Compact design
- Short Circuit Protection through on device fuse implementation
- SmartSwitching@ZeroCrossing: This increases life of the load connected to the switch
- Support IEEE802.11b/g/n Wi-Fi Standards
- Built-in Scheduler
- Automatic Firmware upgrade over the air



34733-BK

2M Metal ARC Brown (Black Bezel)-13



#### Scene Controller with Occupancy Sensors

#### FEATURES:

- 4-Buttons Wall Scene Controller that offers dynamic maximum 16 scene control triggers
- Dual Occupancy Sensor Inputs (S1 & S2)
- · Wired and Wireless Connectivity for Control and Configuration, Wi-Fi and Wired (SL-BUS Communication Protocol)
- Programmable backlit LED indication for locating buttons in the
- · Advanced Zoning, Scene control supported for mood lighting
- Stylish, Innovative, Modular and Compact design
- Short Circuit Protection through on device fuse implementation
- SmartSwitching@ZeroCrossing: This increases life of the load connected to the switch
- Programmable, Supports SL-Bus Communication Protocol
- Support IEEE802.11b/g/n Wi-Fi Standards
- Built-in Scheduler
- Automatic Firmware upgrade over the air



While you choose Arcus Home Automation, you get complete flexibility to customize the user interface for the scene controller feature with customized symbols.





















#### 1234

#### Scene Controller

#### FEATURES:

- Retrofit Solution Compatible with your existing electrical wiring
- Two Independent Channel integrated in one module
- Basic Control ON/OFF, Additional Dimming Control on wall
- Advanced Zoning, Scene Control supported for Mood Lighting
- Stylish, Innovative and Compact Design
- Programmable, Supports Wi-Fi & SL Bus Communication Protocol
- Backlight indication for locating buttons in the dark.
- Support IEEE802.11b/g/n Wi-Fi Standards
- Max Load Capacity 400 Watt for each Channel
- Programmable as Light-Dimmer, Fan-Regulator or simple on/ off Switch
- Automatic Short Circuit Protection
- Time Based & Customized Schedule Control
- Offers Wi-Fi Network Connectivity for Smart Living Devices



While you choose Arcus Home Automation, you get complete flexibility to customize the user interface for the scene controller feature with customized letters.

#### IR Blaster & Learner

#### FEATURES:

- One Universal IR Receiver for learning purpose and Seven IR Transmitter to blast the IR code in 180-degree cone
- Basic Push buttons for addressing and network reset purpose
- Universal, can learn and store up to 256 different remote key patterns
- Backlit indication to indicate IR commands invocation status
- . Works with all types of Off-The Shelves Home Electronic Devices
- Programmable delay between multiple keys programmed to seamless multiple devices control
- IR Button press invocation as scene setting, this offers sophisticated control of IR devices from wall scene controller
- Can assign multiple IR codes (Max 8/button) sequence for one IR Button Control
- Wired and Wireless Connectivity for Control and Configuration (SL-BUS communication protocol)
- Wi-Fi Direct as well as Cloud Based Connectivity to Control from Anywhere
- · Stylish, Innovative, Modular and Compact design
- Support IEEE802.11b/g/n Wi-Fi Standards
- Built-in Scheduler
- Automatic Firmware upgrade over the air

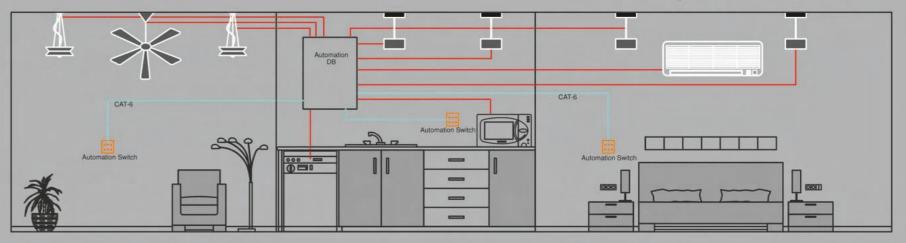




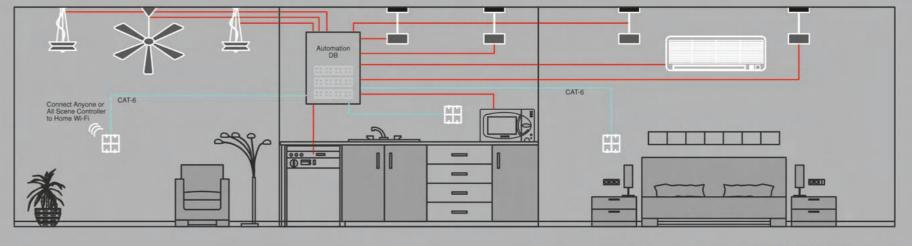


#### ARCUS HOME AUTOMATION SYSTEM ARCHITECTURE

#### 1. Existing Wired Automation System



#### Existing Wired Automation replaced with Arcus Home Automation

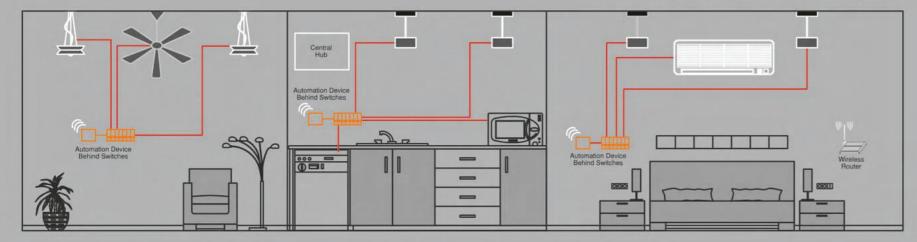


3 x 1.5sg.mm Wires

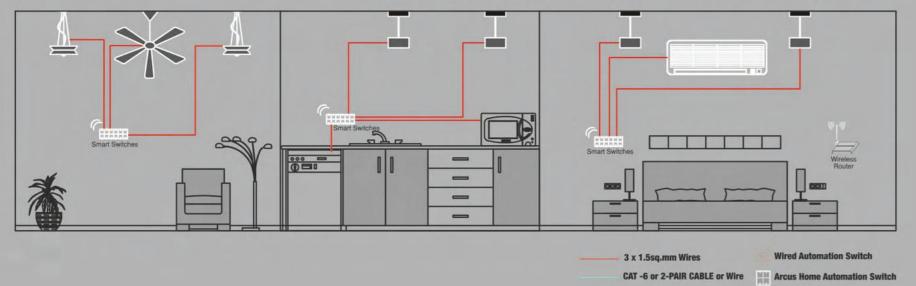
CAT -6 or 2-PAIR CABLE or Wire Arcus Home Automation Switch



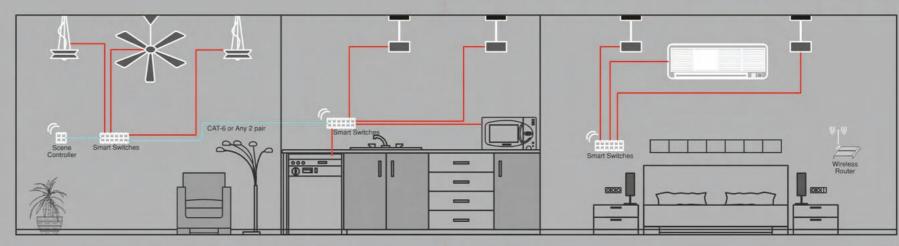
#### 2. Existing Wireless Automation System



#### Existing Wireless System replaced with Arcus Home Automation



#### 3. Arcus Home Automation Wired + Wireless (Hybrid Solution)



Arcus Smart Switches Connected Using CAT-6 (Wired)

Arcus Smart Switches Connected with Home WI-FI (Wireless

All Arcus Devices can be operated using Scene Controller (Hybrid System)

-	3 x 1.5sq.mm Wires	MM	Arcus Home Automation Switch
	CAT -6 or 2-PAIR CABLE or Wire		







TRIVO LASTS A LIFETIME



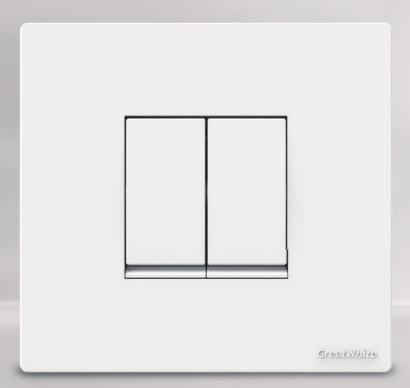


### WHAT'S YOUR COLOUR?

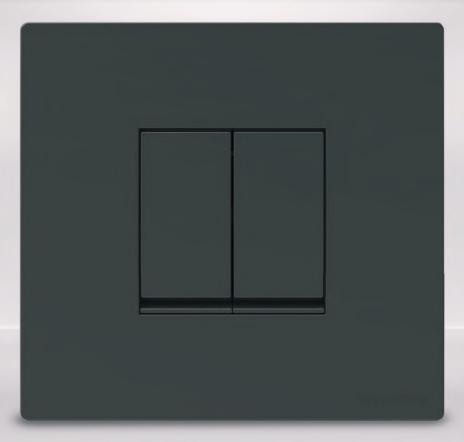
Experience three scintillating looks that last a lifetime - TruWhite, TruBlack and TruMagnesium.

While TruMagnesium and TruBlack, the darker shades have a matt finish, TruWhite has a glossy finish!

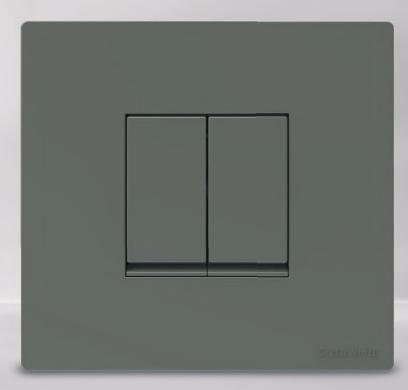
TruMagnesium and TruBlack are textured directly within the moulds, without any additional paint or surface treatment.



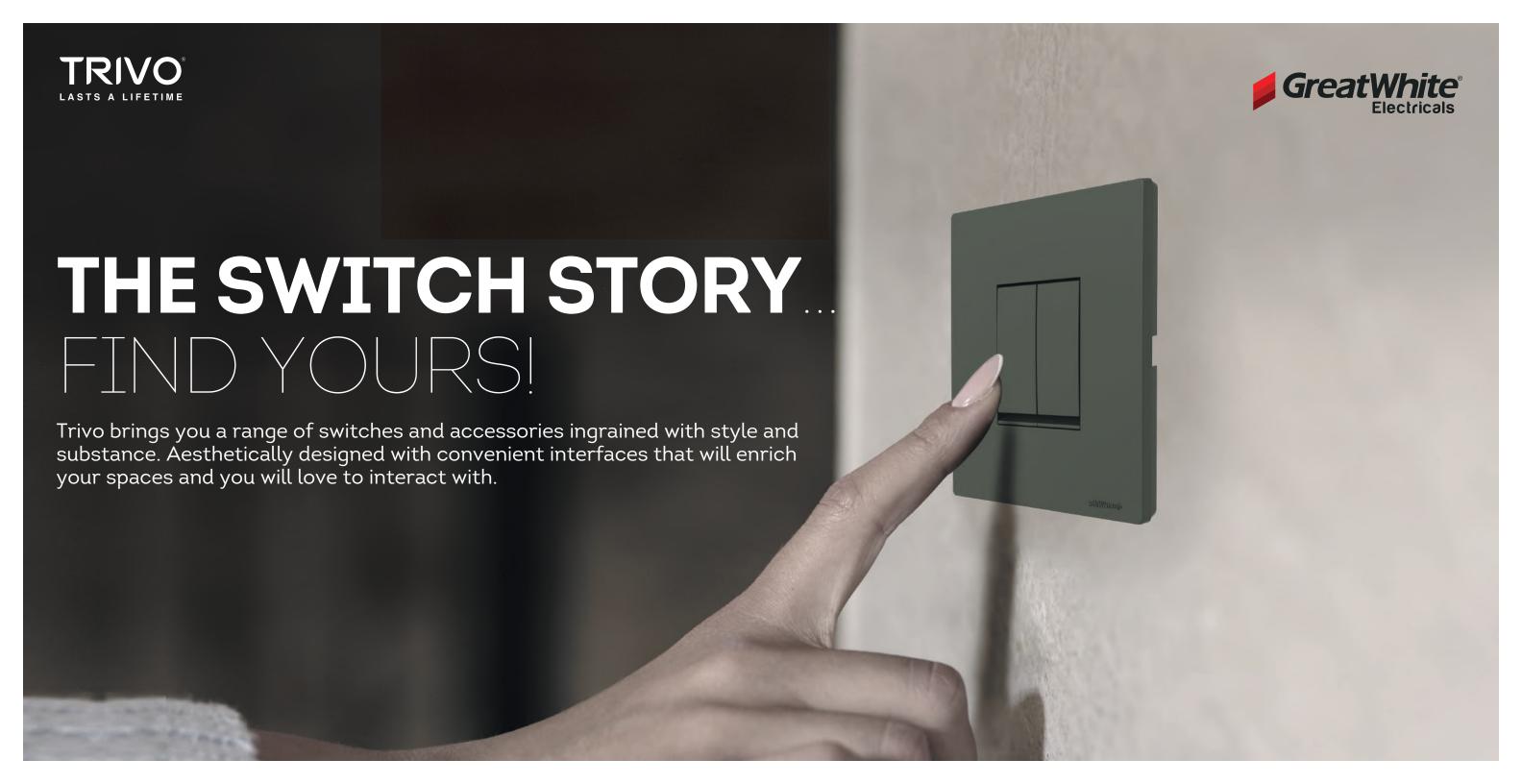




**Tru**Black

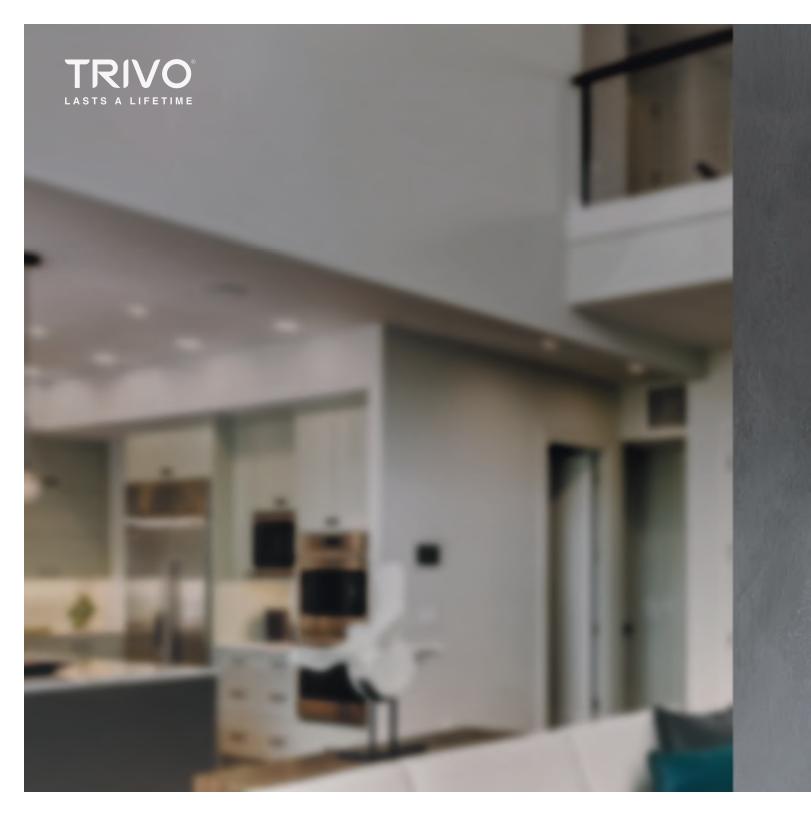


**Tru**Magnesium











# PLATES OF ELEGANCE.

# WHICH ONE RESONATES WITH YOU?

The plates are the canvas for Trivo switches that help create that perfect masterpiece. Each perfectly in sync with your decor - from new age and edge to classy and timeless. Lay your eyes on the one that's made for you.

#### ENZO PLATES

BOLD, UNCONVENTIONAL, OUTSTANDING. AVAILABLE WITH AND WITHOUT BEZEL HIGHLIGHT











WHITE CHROME-WHC



ICE SILVER-IS



MATT BLACK GOLD-MBG



METALLIC GREY-MG



BRONZE CHROME-BRC



MAGNESIUM-MN



NATURAL WENGE-NW



MATT BLACK-MB



GREY WENGE-GW

#### EDGE+PLATES

FEATURING UNIFORM AND UNINTERRUPTED FULL FLAT LOOKS THAT IS MODERN AND VERY MINIMALISTIC





WHITE-WH



MATT BLACK-MB



GOLD-GD



COFFEE BROWN-CB



MAGNESIUM-MN



PINE WOOD-PN



METALLIC BLUE-BL



ALMOND WOOD-AW

#### TWIN PLATES

**ELEGANT SILHOUETTES WITH** SLENDER CURVES







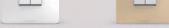


#### T-WOOD PLATES

PLUS SIZED PLATES SPECIALLY DESIGNED FOR WOODEN WALL BOXES





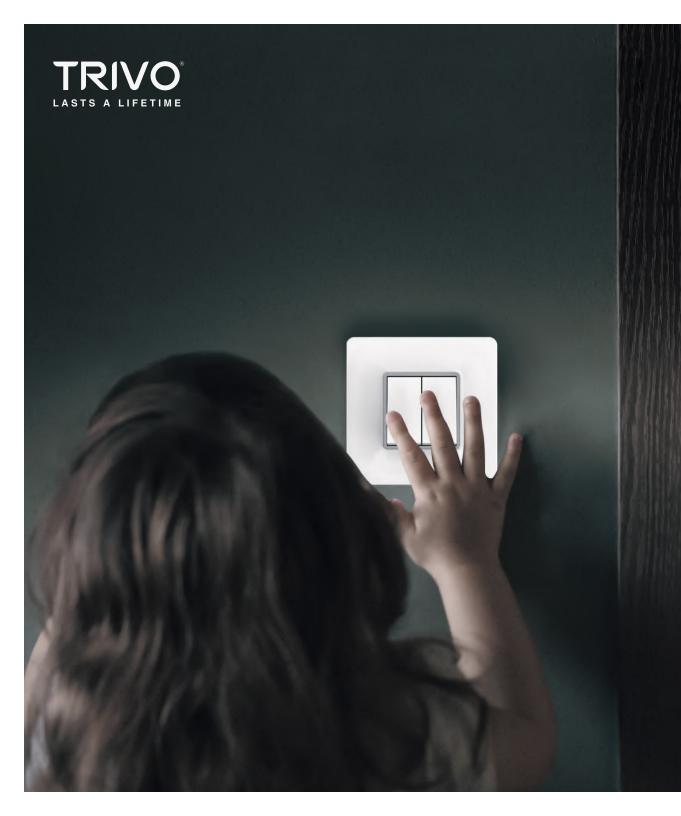




CHROME WHITE-TWHC

CHROME IVORY-TVIC

CHROME GREY-TGRC





### ENHANCED FEATURES.

# UNMATCHED PERFORMANCE. JUST LIKE YOU WOULD LOVE!

Behind every Trivo switch are great minds that built it to perfection. So you can install it hassle free without destroying much of your existing switch space. Engineered to perfection, every Trivo switch is high on quality and robust to last really long. Sit back, relax and watch the switches get easily installed!

#### ROBUST. DURABLE. SAFE.

ENTIRE RANGE OF TRIVO IS CAREFULLY DESIGNED AND CRAFTED TO PROVIDE COMFORTABLE AND AESTHETIC EXPERIENCE FOR LIFETIME.

#### STURDY UNDER-GROOVE

ADDS STRENGTH TO THE FRAME FOR FIRM AND SECURED INSTALLATION.



#### SHUTTER-SOCKETS

BUILD FOR SAFETY. ALL LIVE PARTS ARE HIDDEN, WHICH OPENS ONLY WHEN A PLUG TOP IS INSERTED.



# TIENO TIENO

#### HONEYCOMB FRAME

A CLOSELY KNIT GEOMETRY INSPIRED BY THE NATURAL ARCHITECTURE OF A BEEHIVE THAT PROVIDES STRUCTURAL STURDINESS AND STRENGTH TO THE WHOLE ASSEMBLY.

#### METAL INSERTS

ADDS RIGIDITY AND STRENGTH TO THE LARGER FRAME SIZES FROM 6 MODULES AND BEYOND.









Enhanced beauty.
Ahead in technology.

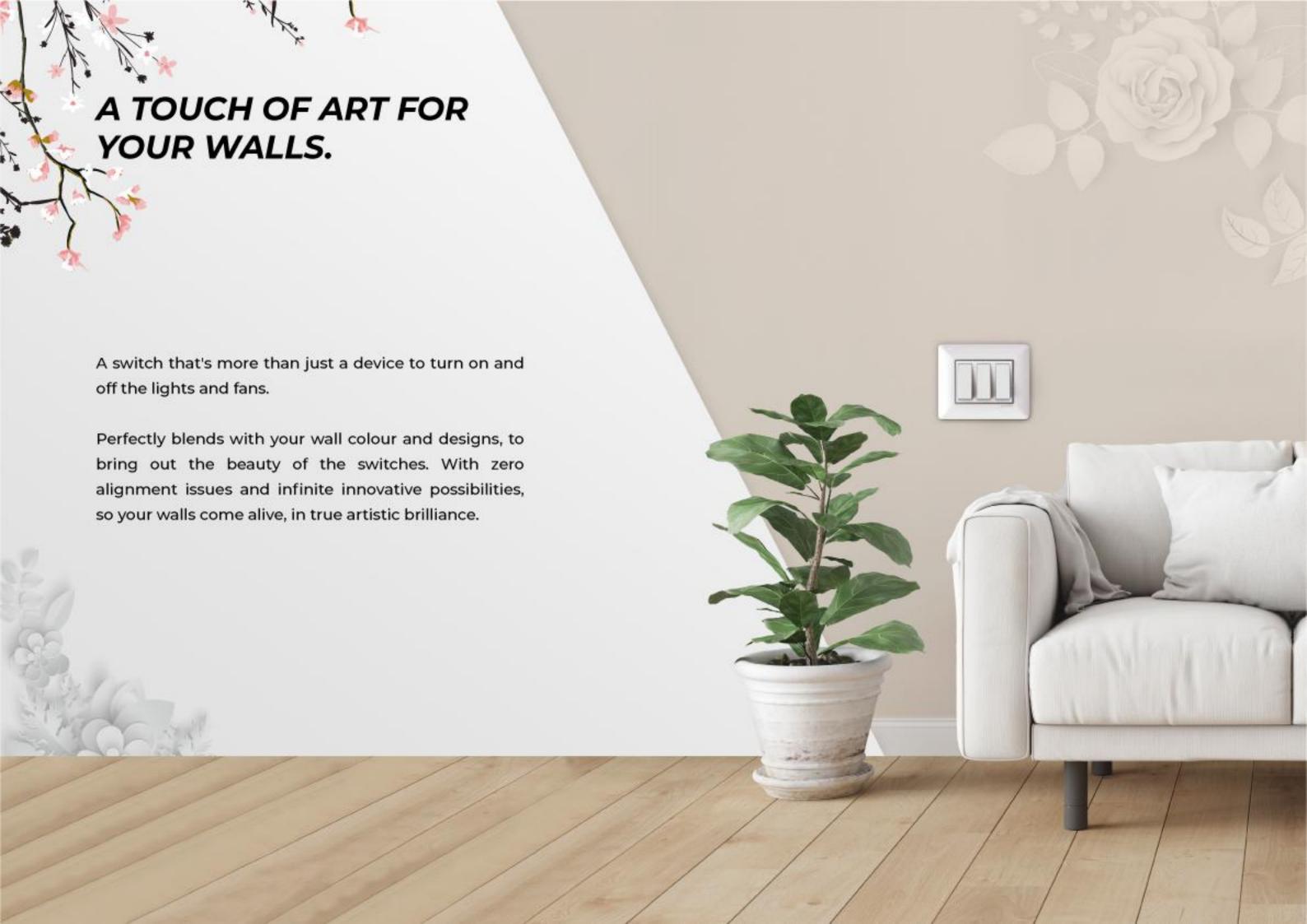




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great-white.in



# REPRESENTS FUTURE. STANDS ETERNAL.

#### **FIANA EVO PLATES**

New to the town, yet already making a statement are Fiana Evo plates. Every wall becomes a masterpiece when the chic chrome bezel of the plate imparts its charisma and oomph into the living space.



#### **FIANA TWIN PLATES**

Double the elegance of your home decor with a clean and non-obtrusive style of Fiana Twin Plates. These borderless plates retrofit easily onto your existing wall boxes combining functionality with style, allowing a sleek and low-profile appearance. Fast-moving and regular, but not so ordinary when it comes to its extensive colour range of 6 magnificent shades.



#### FIANA F-WOOD

Say bye to your regular, traditional Non Modular switches and welcome the modern, classy and elegant Fiana F-wood. Bringing convenience at your fingertips, as it is designed to fit your already installed wooden boxes. The sophisticated and subtle look given by the two available shades makes it easier for the switches to blend into any decor.







### FASHIONS VIBRANCY. BEAUTIFULLY SILENT.



SRM Silent Rocker Mechanism

Experience the silent perfection with SRM (Soft Rocker Mechanism)™. The advanced gliding rocker mechanism is a quiet chase to dramatically revolutionize the electrical world. Unique to some GreatWhite switches, this groundbreaking technological transcendence embraces the beauty of silence leading to quieter on/off sounds.

# DESIGNED DYNAMICALLY. FUNCTIONS SMOOTHLY.

DDS
Dynamically
Designed Socker

The DDS (Dynamically Designed Sockets) of Fiana are a smooth killer of loose connections. Get a firm grip on the longevity of the switch through its smoothest functionality of removal/insertion. Each part is individually designed and backed by a spring-like material to collectively guarantee 2-lakh clicks.





#### BUILT STRONG. OPERATES SMART.



#### **ARC SHIELD**

Fitted with a unique arc shield with extra firm locks, every switch has a larger contact area to ensure easy flow of current and reduced spark visibility.



#### SAFEST SOCKETS

Redesigned for easy gliding and plug insertion to result in effortless make-and-break contact and a firmer grip. Each switch is crafted with PBT featuring a high melting index to combat thermal fluctuations.



# ADVANCED GLIDING CONTACT

Switches fitted with a plunger made of self Lubricating Plastic engineered specially to enable smooth gliding action.



# **SHROUDED TERMINALS**

Prevent accidental shocks by the terminal to the finger.





# SAFEGUARDS INSTANTLY. SHINES LIMITLESSLY.

#### **COLLARED SWITCHES**

Perfectly complements your wall with bold borders and zero alignment issues, enhancing the aura of the room effortlessly.



#### **POLYSHIELD PROTECTED**

Crafted from a special polycarbonate Polyshield, each switch has UV stability and is safeguarded from external environmental factors.



#### **EVERLASTING ELEGANCE**

A shade of brilliance with a touch of genius, a pure white, unlike any other, that stays whiter for longer. A universal accompaniment to all styles of decor, the switches lend themselves beautifully to every wall.



